



Climate for SMEs: 4 steps to action

Heart of the City's climate action course is for small and medium sized businesses (SMEs) operating in the Square Mile - it's free to SMEs, funded by the City of London Corporation.

Climate for SMEs: 4 Steps to Action will get SMEs ready to start their net zero journey in four modules. Workshops and insight sessions will introduce them to sustainability and climate change experts to guide them.

We'll start with jargon busting and demystification and move through building the business case and measuring their carbon footprint, ending with a net zero action plan, making a commitment to become net zero by 2040.

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Why do it?

We hear net zero commitment from big companies, but with SMEs making up 99% of City businesses, it's crucial they come together to take action.

As bigger businesses ask for climate action from their supply chains more and more, working towards net zero will be vital for the future of SMEs.

Becoming net zero is likely to lead to more customers, more engaged employees and winning more contracts.



Who's eligible?

Businesses with less than 250 employees that are either:

- based in or have substantial operations in the City of London
- an SME supplier to or tenant of the City of London Corporation

Funded by the City of London Corporation in support of its Climate Action Strategy targets for a net zero and resilient Square Mile





How does the course work?

We run the course in four modules:

1: jargon busting + demystification

Net zero can be confusing, so you'll learn what all the different terms around net zero and climate action mean

2: building the business case

Some people find it hard to convince more senior colleagues the importance of reaching net zero, so we'll help you build the case for it

3. measuring your carbon footprint

Measuring your carbon footprint and getting a baseline is important to reach net zero, so you'll learn how to get this data

4: net zero action plan

To reach net zero, you'll need a plan! So you'll learn how to make a plan to get to net zero by 2040, and the next steps after you finish our course

"It's helped us focus and drive our net zero plans and support a more sustainable Square Mile"

"Before it was like, 'oh no, we're going to have to bring consultants in, but now we can do it ourselves!"



Apply online now