



# CLIMATE FOR SMES: 4 STEPS TO ACTION

Heart of the City is running a climate action course for small and medium sized businesses (SMEs) operating in the Square Mile, free to SMEs and funded by the City of London Corporation.

Climate for SMEs: 4 Steps to Action will get SMEs ready to start their net zero journey in four modules. Workshops and insight sessions will introduce them to sustainability and climate change experts to guide them.

They'll start with jargon busting and demystification and end with a net zero action plan, making a commitment to become net zero by 2040.

**Apply at**  
**[theheartofthecity.com](https://theheartofthecity.com)**

## WHY DO IT?

We hear net zero commitment from big companies, but with SMEs making up 99% of City businesses, it's crucial they come together to take action.

As bigger businesses ask for climate action from their supply chains more and more, working towards net zero will be vital for the future of SMEs.

Becoming net zero is likely to lead to more customers, more engaged employees and winning more contracts.



## WHO'S ELIGIBLE?

Businesses with less than 250 employees that are based in or have substantial operations in the City of London.

*Funded by the City of London Corporation in support of its Climate Action Strategy targets for a net zero and resilient Square Mile*

