**Join a community of SMEs doing well by doing good**

Do you have a responsible business approach in your business? Maybe you offer volunteering days and are trying to improve diversity in your workplace, but you want to develop these activities into a strategy? Or maybe you haven’t thought about making responsible business part of the way you work yet?

Good news! SMEs based in Camden, Hackney, Islington and Southwark can apply for a funded place on [Heart of the City](https://theheartofthecity.com/)‘s [Foundations for Responsible Business](https://theheartofthecity.com/membership/foundation-programme/) programme.

The programme brings together SMEs to develop responsible business activities, focusing on the areas of environment, people, community and overall approach and learning from responsible business experts.

Members of this programme have seen lots of benefits such as developing employees’ skills, winning new business and improving brand reputation.

Doing business responsibly is the only way to do business now, and that can feel daunting if you don’t have a responsible business team. But through Foundations for Responsible Business, you’ll get practical guidance and do it all with others who are on the same journey as you. So, do business responsibly and [sign up to Foundations for Responsible Business now](https://theheartofthecity.com/membership/foundation-programme/).

**Links**

Heart of the City: <https://theheartofthecity.com/>

Foundations for Responsible Business: <https://theheartofthecity.com/membership/foundation-programme/>