

# DEVELOPING A GREEN TRANSPORT POLICY

Your guide to developing a green transport policy

With the Ultra Low Emission Zone coming into effect in April 2019 and targets set out by the Mayor of London to get 80% of Londoners' trips being made on foot, bike or public transport by 2041, it's time to see if your business is ready for the change.

We've pulled together our top tips for introducing a green transport policy at work to encourage your workforce to get active, reduce your carbon emissions and improve your impact on the environment:

## IS TRAVELLING NECESSARY?

### MEETINGS

Think twice before you travel. Encourage your employees to check routes to meetings - they could consider walking, using public transport or jumping on a bike to cover short distances! You can even plan a healthier walking route that avoids the most polluted roads using the [clean air route finder](#)

### WORK REMOTELY

With advances in technology, many SMEs are well-equipped for employees to work from home. Not only does this offer flexibility to your employees but it also eliminates the carbon emissions produced during the commute

### COMMUTING

Do you know how your employees get to and from work? Find out by using an easy [template transport survey](#)

## GET ON YOUR BIKE

### FACILITIES

Have you got the facilities for employees to lock and safely leave their bikes? If so, encourage them to cycle to work - it's a great form of exercise, it can help reduce stress and it boosts your mood

### SAFE CYCLING

[Dr Bike](#) offers subsidised rates to get experienced mechanics into offices to check everything on bikes from brakes to tyre pressure, so you can make sure employees can safely ride. If you're based in a shared office why not team up on this service, so your whole building benefits?

### RENTING

Getting a [Santander Cycles business account](#) means your employees who don't have their own bikes can use one for a free 30 minutes a day

### CYCLE TO WORK SCHEME

Offer your employees an affordable way to buy a bike - there's a guide to getting started on this [here](#)



## ON THE ROAD

### CARS

Replace company cars with membership to a car club like [Zipcar](#), [DriveNow](#) and [Enterprise Car Club](#)

### TAXIS

Use a company taxi account that uses zero emission vehicles. [Green Tomato Cars](#) is on track to have London's largest zero emission fleet in 2019. [GLH](#) uses a mix of electric and hybrid cars to transport people and packages across the city

## YOUR DELIVERIES

### SUPPLIERS

Does your waste collector have a policy on minimising journeys and miles travelled? Do they use low emission vehicles? If they don't, ask them to!

### COURIERS

Make sure your goods are delivered cleanly and safely by switching to a cycle courier scheme such as [CitySprint](#), [Gnewt](#), [Pedian](#), [Pedal Me](#) and [Pedals](#)

### PARCELS

Encourage your employees to think about their own carbon footprint. A simple switch they can make is choosing [Click and Collect](#) instead of having parcels delivered to work. This reduces the number of freight vehicles on the road and helps employees to be more eco-friendlier about their purchases

## AIR TRAVEL

### THINK BEFORE YOU FLY!

Do you really need to take that flight? Travel, especially flights, can make up over half of a company's carbon emissions. Using video conferencing instead can make a big difference - it'll cut emissions and save money. If flying is unavoidable, book direct flights as take-off and landing creates most of an aeroplane's carbon emissions

### OFFSET YOUR CARBON

Carbon offsetting is an internationally recognised way to take responsibility for unavoidable carbon emissions by contributing to projects that tackle poverty, improve health and protect the environment. [ClimateCare](#) can help you calculate and offset your carbon emissions

