

Heart of the City

MEMBERSHIP

Recognising Responsible Business



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Heart of the City helps London's businesses jump-start their responsible business programmes.

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About us

Heart of the City is a unique membership network that brings together hundreds of businesses ranging from small and medium-sized enterprises (SMEs) to large companies. Our members include partners in law firms, marketing managers, HR directors, IT specialists, founders of design agencies, financial professionals and CEOs of international banks – all working together towards a responsible business community.

Why we exist

In today's society there is an increasing expectation that businesses have a social purpose. Heart of the City exists to help create prosperous, healthy and sustainable communities.

We do this by enabling businesses to support each other in playing a positive role in society and the environment, in their own workplaces and through their relationships with their clients and suppliers.

How we help businesses

Our membership programmes will take a responsible business strategy from concept to implementation by providing easily accessible practical tools, peer-to-peer business platforms and support.

We help our members to follow best practice and develop a culture of responsible behaviour. Our programmes are delivered by corporate social responsibility (CSR) practitioners from leading businesses drawing on their own extensive experience.

Three business benefits of joining Heart of the City



Win new business



Attract and retain talent



Make cost reductions

Join London's fastest growing responsible business network

Heart of the City offers three membership options to help businesses in London develop and implement best practice in social and environmental responsibility.

Newcomers membership

The free Newcomers membership is a wholly subsidised¹ one year programme that will help your company take a more strategic approach to social and environmental issues. During this programme we support you to define what being a 'responsible business' means for your company, design a structure and strategy for your responsible business activities and build your networks to ensure your business thrives by creating long term value for its stakeholders and society.

Comprehensive membership

Comprehensive membership is a programme for businesses looking to further develop their responsible business approach. Our Comprehensive members are often former Newcomers who are keen to remain part of the Heart of the City network or businesses wanting to enhance their existing programmes. This membership provides access to all of our services and additional advanced seminars focusing on key responsible business issues. Fees start at £645 per year.

Standard membership

Our Standard membership provides online learning, and is designed for businesses that seek a low-cost option to start their social and environmental engagement.



¹Free places are generously gifted by the City of London Corporation and its charitable arm, the City Bridge Trust

To apply for our free Newcomers, Standard or Comprehensive membership, please visit our website for further details on the criteria, programme offer and application process.

Apply online:

www.theheartofthecity.com/signup

Phone: 020 7332 3848

Email: info_heartofthecity@cityoflondon.gov.uk

Twitter: @HOTC_UK

Member Features

Newcomers

Comprehensive

Standard



A personal guide

Ongoing access to tailored advice and support to ensure you are on the right track in your responsible business journey

Support from a mentor	✓	✓	
Support from a dedicated membership manager	✓	✓	
Help to chart the progress of your responsible business programme	✓	✓	
Interactive workshops with the opportunity to network with your peers	✓	✓	
Advanced seminars and masterclasses		✓	
Use of our logo to demonstrate your commitment	✓	✓	✓



A wealth of resources

Delivered by our network of expert CSR practitioners from leading businesses. Get instant access to online resources and invitations to webinars to inform your responsible business strategy

Over 100 tried and tested templates and resources	✓	✓	✓
'How to' online resources	✓	✓	✓
Access to up-to-date case studies and research	✓	✓	
Regular newsletters updating you on Heart of the City and responsible business news	✓	✓	✓



Access to partners

Gain access to our networks and make meaningful connections to ensure that you are delivering long term value through your responsible business activities

Introduction to trusted organisations to help deliver your social/environmental activities	✓	✓	
Partner with the right local charity for your business by using our 'Find a Charity Map'	✓	✓	✓
Get answers and ideas from CSR practitioners through our network of expert practitioners	✓	✓	✓
Attend the high-profile Lord Mayor's Dragon Awards at Mansion House	✓	✓	✓

Our Council Members

The Rt Hon The Lord Mayor of the City of London

Co-President, Heart of the City

Mark Carney, Governor of the Bank of England

Co-President, Heart of the City

Sir Harvey McGrath

Chairman, Heart of the City

Sushil Saluja

Deputy Chairman, Heart of the City

Dame Inga Beale

Chief Executive Officer,
Lloyd's of London

Edward Braham

Senior Partner,
Freshfields Bruckhaus Deringer

Ian Caswell

Managing Director,
Sapphire Systems

Nicholas Cheffings

Chair & Partner, Hogan Lovells

Lord Tim Clement-Jones

London Managing Partner,
DLA Piper UK LLP

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UK Chairman and Senior
Partner, KPMG

Alderman Alison Gowman

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Heart of the City

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Head of People, PwC

Charles Jacobs

Senior Partner, Chairman and
Corporate Partner, Linklaters

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Chairman,
Financial Conduct Authority

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Corporate and Investment
Banking, Bank of America
Merrill Lynch

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The Venerable Luke Miller

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Sir Terry Morgan CBE

Chairman, Crossrail

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UK Chairman, Deloitte

Malcolm Sweeting

Senior Partner, Clifford Chance

Eileen Taylor

CEO DB UK Bank Ltd.,
Deutsche Bank AG

Peter Vernon

CEO, Grosvenor

Our Board of Trustees

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Founder and Managing
Partner, Optimity

Robert Powell

Pro Bono & CSR Manager,
Weil, Gotshal & Manges

Matt Sparkes

Global Head of Corporate
Responsibility, Linklaters LLP

What our members say about us:

“ Like many, I am the only person at Euromonitor tasked with working on CSR. Being a part of Heart of the City gives you access to a fantastic network of CSR professionals you can seek advice from and bounce ideas off. Without the help of Heart of the City, our programme wouldn't be as advanced as it is today. ”

**Catherine
Hodgson**

Corporate Social
Responsibility
Manager,
Euromonitor
International

“ My mentoring sessions with my Heart of the City mentor have been invaluable for the guidance and practical advice she has offered. By sharing her experience and expertise, she has taken away the error portion of the trial and error of building a formal strategy for a long term, sustainable CSR programme to positively impact our business and our community. ”

**Clare
Kerrigan**

Head of Marketing,
ANV GROUP

“ Heart of the City really helps you put some time in the diary to focus on your people. Sharing ideas and discussing CSR with industry peers offers great value. The community support is fantastic and it is great to see what works for other companies, big and small. I would highly recommend getting involved. ”

**Matt
Phelan**

Co-Founder,
4Ps Marketing

“ Heart of the City's online tools have played a huge role in helping shape our CSR programme. The information on offer was thorough and helped me focus on which elements fitted us as a business. The help and support I've had from working with Heart of the City has been invaluable. ”

**Chantal
Vorres**

PA,
Dalziel & Pow
Design

