

Heart of the City

MEMBERSHIP

Recognising Responsible Business



Join London's fastest growing Responsible Business network

Heart of the City offers three membership options to help businesses in London develop and implement best practice in social and environmental responsibility

Newcomers membership

The free Newcomers membership is a wholly subsidised¹ one year programme that will help your company take a more strategic approach to social and environmental issues. During this programme we support you to define what being a 'Responsible Business' means for your company, design a structure and strategy for your Responsible Business activities and build your networks to ensure your business thrives by creating long term value for its stakeholders and society.

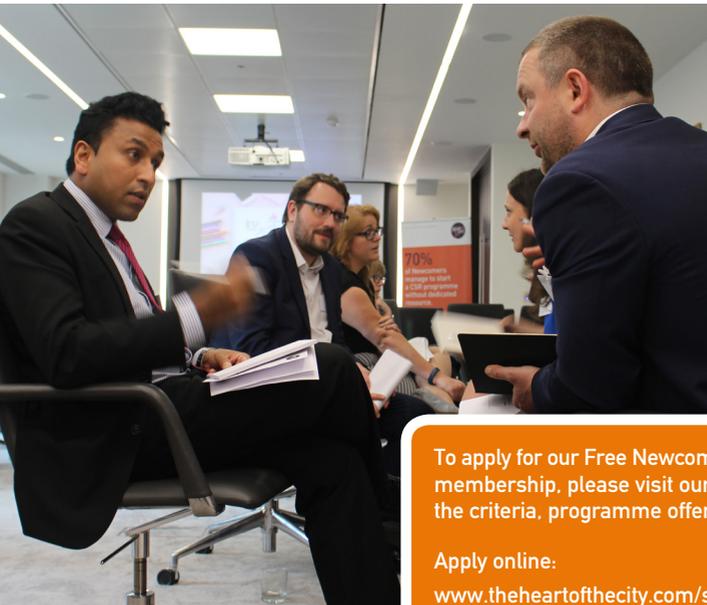
Comprehensive membership

Comprehensive membership is a programme for businesses looking to develop and enhance their Responsible Business approach. Our Comprehensive members are often former Newcomers who are seeking a cost effective option to remain part of the Heart of the City network. This membership provides access to all of our services and fees start at £625 per year.

Standard membership

Our Standard membership provides online learning, and is designed for businesses that seek a low-cost option and the basics to jump start their social and environmental engagement.

¹Free places are generously gifted by the City of London Corporation and its charitable arm, the City Bridge Trust



To apply for our Free Newcomers, Standard or Comprehensive membership, please visit our website for further details on the criteria, programme offer and application process

Apply online:

www.theheartofthecity.com/signup

Phone: 020 7332 3848

Email: info_heartofthecity@cityoflondon.gov.uk

Twitter: @HOTC_UK

Registered Charity No. 1117212

| Member Features | Newcomers | Comprehensive | Standard |
|-----------------|-----------|---------------|----------|
|-----------------|-----------|---------------|----------|

|  A personal guide Ongoing access to tailored advice and support to ensure you are on the right track in your Responsible Business journey | | | |
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| Support from a mentor | ✓ | ✓ | |
| Access to a Membership Manager | ✓ | ✓ | |
| Record keeping on your programme's development and benchmark your progress | ✓ | ✓ | |
| Interactive workshops with the opportunity to network with your peers | ✓ | ✓ | |
| Advanced seminars and special interest group meetings | | ✓ | |
| Use of our logo to demonstrate your commitment | ✓ | ✓ | ✓ |

|  A wealth of resources Delivered by our network of expert CSR practitioners from leading businesses, get instant access to online resources and invitations to webinars to inform your Responsible Business strategy | | | |
|---|---|---|-----|
| Over 100 tried and tested templates and resources | ✓ | ✓ | ✓ |
| 'How to' webinars | ✓ | ✓ | ✓** |
| Access to up to date case studies and research | ✓ | ✓ | |
| Monthly and quarterly newsletters keeping you updated on Heart of the City and Responsible Business related news | ✓ | ✓ | ✓ |

|  Access to partners Gain access to our networks and make meaningful connections to ensure that you are delivering long term value to your Responsible Business activities | | | |
|--|---|---|---|
| Introduction to trusted organisations to help deliver your social/environmental activities | ✓ | ✓ | |
| Partner with the right local charity for your business by using our 'Find a Charity Map' | ✓ | ✓ | ✓ |
| Get quick answers and ideas from CSR practitioners through our LinkedIn Hub | ✓ | ✓ | ✓ |
| Attend high profile events including the Lord Mayor's Dragon Awards at Mansion House | ✓ | ✓ | ✓ |

**One per annum

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Heart of the City helps London's businesses jump start their Responsible Business programmes.

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About us

Heart of the City is a unique membership network that brings together over 800 businesses ranging from SMEs to large companies. Our members include partners in law firms, marketing managers, HR directors, IT specialists, founders of design agencies, and financial professionals to CEOs of international banks – all working together towards a responsible business community.

Why we exist

In today's society there is an ever increasing expectation for businesses to have a social purpose. Heart of the City exists to help create prosperous, healthy and sustainable communities.

We do this by enabling businesses to support each other in playing a positive role in society and the environment, in their own workplaces and through their relationships with their clients and suppliers.

How we help businesses

Our membership programmes will take a Responsible Business strategy from concept to implementation by providing easily accessible practical tools and peer to peer business platforms for companies. This ensures they are implementing best practice and developing a culture of responsible behaviour. Our programmes are delivered by Corporate Social Responsibility (CSR) practitioners from leading businesses drawing on their own extensive experience.

Three business benefits of setting up a Responsible Business programme



Win new business



Attract and retain talent



Make cost reductions

Our Council Members

The Rt Hon The Lord Mayor of the City of London

Co-President, Heart of the City

Mark Carney, Governor of the Bank of England

Co-President, Heart of the City

Sir Harvey McGrath

Chairman, Heart of the City

Richard Hardie

Deputy Chairman, Heart of the City

Inga Beale

Chief Executive Officer,
Lloyd's of London

Mark Boleat CC

Chairman of Policy & Resources
Committee, City of London
Corporation

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Senior Partner, Freshfields
Bruckhaus Deringer

Rt Revd & Rt Hon Richard Chartres DD FSA

The Bishop of London

Nicholas Cheffings

Chair & Partner, Hogan Lovells

Lord Tim Clement-Jones

London Managing Partner,
DLA Piper UK LLP

Simon Collins

UK Chairman and Senior Partner,
KPMG

Robert Elliott

Senior Partner, Linklaters LLP

Alderman Alison Gowan

Chairman, City Bridge Trust

John Griffith-Jones

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Authority

Sebastian Grigg

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Group AG

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Senior Partner, Clifford Chance

Eileen Taylor

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Bank AG

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Gotshal & Manges

Sushil Saluja

Senior Managing Director for
Financial Services, Accenture

Matt Sparkes

Global Head of Corporate
Responsibility, Linklaters LLP

What our members say about us:

“ Like many, I am the only person at Euromonitor tasked with working on CSR. Being a part of Heart of the City gives you access to a fantastic network of CSR professionals you can seek advice from and bounce ideas off. Without the help of Heart of the City, our programme wouldn't be as advanced as it is today. ”

**Catherine
Hodgson**

Corporate Social
Responsibility
Manager,
Euromonitor
International

“ My mentoring sessions with my Heart of the City mentor have been invaluable for the guidance and practical advice she has offered. By sharing her experience and expertise, she has taken away the error portion of the trial and error of building a formal strategy for a long term, sustainable CSR programme to positively impact our business and our community. ”

**Clare
Kerrigan**

Head of Marketing,
ANV GROUP

“ Heart of the City really helps you put some time in the diary to focus on your people. Sharing ideas and discussing CSR with industry peers offers great value. The community support is fantastic and it is great to see what works for other companies, big and small. I would highly recommend getting involved. ”

**Matt
Phelan**

Co-Founder,
4Ps Marketing

“ Heart of the City's online tools have played a huge role in helping shape our CSR programme. The information on offer was thorough and helped me focus on which elements fitted us as a business. The help and support I've had from working with Heart of the City has been invaluable. ”

**Chantal
Vorres**

PA,
Dalziel & Pow
Design

